

Makers enhance visual appeal, convenience

Typical features

- **Cover:** Transparent PVC and PE variants printed with logos or novelty patterns are common. Some models have exteriors made of nonwoven fabric, which may reach three layers for certain cold pillows and mats. The outermost part is typically a water-resistant T/C in a bright color such as blue or pink. To prevent leakage, EVA film is adopted for the middle layer, followed by another nonwoven textile that limits the movement of the filling.

- **Shape:** Several hot and cold packs are sized and contoured to fit comfortably around the target body part. Promotional options often come in novelty designs.



- **Filling:** Gel types that can be heated using a microwave oven and cooled in a refrigerator dominate. The selection in China also comprises models containing phase change materials that turn hot or cold by pressing a button. Fabric variants, meanwhile, may be filled with grains.

- **Control button:** Select designs can be heated by pressing a button, which is typically made of metal. This feature is found in products filled with a solution that starts crystallizing and releasing energy when the disc is pushed.

Price range (per piece)	Basic features
\$0.10 to \$0.50	Gel or granule filling; transparent PVC cover; handheld
\$0.60 to \$4	Gel filling; fabric cover; shaped for eyes, face, joints, waist, neck or shoulders
\$4.10 to \$40	Gel filling; fabric cover; pillow or blanket shape

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Top trends

- **Better aesthetics:** A wider range of visually appealing forms, colors and prints are offered, especially for promotional applications. Models with transparent PVC covers adopt gel in different hues, including blue, yellow and red. Apart from popular animal and plant shapes, sports- and holiday-themed items are gaining popularity.
- **Greater convenience:** The selection now includes variants that can be warmed or cooled without using a microwave oven or refrigerator. Such instant hot and cold packs are usually activated by pressing a button, shaking or squeezing.
- **More applications:** Besides models for pain relief and therapy, makers are expanding selections to include designs that keep people warm during winter and cool in summer. These products come in the form of mats, pillows and scarves.
- **Price forecast:** Adjustments in quotes did not exceed 5 percent in past months, with increases driven mainly by the yuan's appreciation. Most suppliers expect this trend to continue in the months ahead.

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[Camfun Industrial Ltd](#)

★★★★☆

Model: WM-1001

Description: Hot pack; activated carbon, cellulose, water, salt and iron solution; 58 C average temperature

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[Easypromote Industrial Group Co. Ltd](#)

★★★★☆

Model: EP-487

Description: Hot and cold pack; gel

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[Henwei Industrial Co. Ltd](#)

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Model: HB-HCP04

Description: Hot and cold pack; gel; printed PVC case; metal button for heating; 10x9cm

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[Shanghai Intco Medical Supply Co. Ltd](#)

Model: Shoulderhotpack

Description: Hot and cold pack; gel; for shoulders

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[Tianjin Comfort Industrial Co. Ltd](#)

★★★★☆

Model: Handwarmer

Description: Hot pack; activated carbon, cellulose, water, salt and iron solution; 51 C average temperature; 90x55mm

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[Xiamen Artborne Industrial Co. Ltd](#)

★★★★☆

Model: MHP9

Description: Hot and cold pack; food-grade sodium acetate gel; PVC cover; metal buttons for heating; 45x20cm

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