

# Makers enhance security, design

## Typical features

- **Body:** Soft PVC, ABS, bronze, PU and genuine leather, and zinc and aluminum alloys are the main material options. More than 70 percent of China's output is made of the first, which costs 10 percent and 20 to 30 percent less than ABS and metal alternatives, respectively. This plastic is also the easiest to process as it does not require large equipment for plastic injection and metal punching. PU and genuine leather are used to create a higher perceived value, but they cannot produce vivid colors. The greater outlay needed will also delay their adoption. Some upscale models come in metal. For the surface treatment, natural and matte finishes are common.



- **Closure:** Fabric, rubber and PVC are the usual materials. The last is 2 or 3 percent and 3 to 10 percent less expensive than rubber and fabric. Rubber strings have good elasticity, although fabric variants are the strongest. Single-use bands are also offered.

- **Construction:** Flat tags dominate output because they accommodate large windows and do not necessitate expensive molding. 3D novelty pieces can be in ball, cuboid, cartoon and animal shapes. The unusual contours help users identify their luggage easily.

- **Design:** Various shapes are available. Rectangular and square tags are widely adopted because they are cost-effective to mold, leave little material wastage and provide a big space for user information. These incur 5 to 10 percent lower outlay than novelty versions. Products do not exceed 80x50mm. The contour of the windows matches the overall shape and design, with pieces in atypical styles such as animal figures usually having round or square ones.

- **Information sheet:** Paper weighing 120gsm is the top choice. The fields to be accomplished, including name, address and telephone number, are printed.

Price range (per piece)	Basic features
\$0.10 to \$0.30	Soft PVC, ABS; rectangular, square; <5cm; flat; fabric string or PVC band
\$0.35 to \$0.80	Soft PVC, ABS, PU, aluminum; rectangular, square or novelty shape; 5 to 12cm; flat; fabric or rubber string, PVC or single-use band
\$0.85 to \$1.50	Genuine leather, PU, bronze, zinc alloy, aluminum or combination material; rectangular, square, round or novelty shape; flat or 3D such as ball or cube; fabric, rubber, silicone string, PVC or single-use band

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## Top trends

- **Single-use bands for greater security:** There is a growing number of single-use bands that can only be unfastened by cutting. With a loop on one end, the lock does not allow the tie to be pulled backward once it is inserted, preventing name cards from being transferred or swapped. These releases are priced 10 percent higher than typical models with reusable straps.
- **Novelty designs:** To make individual luggage tags stand out, many versions adopt novelty shapes instead of the typical rectangular construction. Some pieces are also made of fluorescent fabrics to attract attention. Unique features and contours push up quotes between 10 and 20 percent.
- **Luggage tags as attachments:** Although basic models still dominate, some manufacturers combine luggage tags with other premiums. These alternatives are often positioned as multipurpose flashlights or USB flash drives with luggage tag attachments.
- **Price forecast:** Markups of 10 to 15 percent are expected in coming months. Labor outlay jumped almost 30 percent, while the rate of soft PVC surged by more than 20 percent.

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### [Dongguan Jian Plastic & Metal Products Ltd](#)

★★★★★

**Model:** JJ-Embroidery Luggage Tag

**Description:** Glow-in-the-dark; embroidered pattern, logo; 80x50cm

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### [Fuzhou Future Lanyard & Accessory Co. Ltd](#)

★★★★★

**Model:** PVC1

**Description:** PVC; rectangular; in various sizes, colors

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### [K-pro International Industries Inc.](#)

★★★★☆

**Model:** CDV-001

**Description:** Mickey Mouse or Minnie Mouse motif; soft rubber; 150x7mm

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### [Logo Emblem Industries Co. Ltd](#)

★★★★★

**Model:** LT-01

**Description:** Lightweight; zinc alloy; soft enamel; 75x75x3mm

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### [Shenzhen Chuangxinjia Smart Card Co. Ltd](#)

★★★★☆

**Model:** CXJEP002

**Description:** 7P PVC, ABS or PET; paper card; offset printing; 110x65mm; EN 71

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### [Shanghai Himmers Industrial & Trading Co. Ltd](#)

★★★★★

**Model:** HMLT-4005

**Description:** PVC, ABS; soft enamel; 10.3x6.3cm

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