


Broad material options expand selection

Typical features



- **Sleeves:** Three-quarter and full-length versions are mainstream, although products may have shorter arm coverings. Several models highlight wide cuffs.
- **Hood & collar:** Many of the latest releases are fitted with a hood. Shawl neckbands are adopted in the majority of designs.
- **Belt:** This is often in the same material and pattern as the garment. Some styles, however, feature a different-colored sash for contrast.
- **Pockets:** Two patch compartments are typically incorporated. A decorative cuff or flap adds to the visual appeal.
- **Padding & lining:** Variants intended for colder seasons usually have polyester fiberfill, and an inner layer made of terry, velour or coral fleece.
- **Length:** Models can reach the hip, knees or calves.

Price range (per piece)	Basic features
Below \$10	Satin, velour, or coral or micropolar fleece in 100% polyester; 80 to 120gsm woven or 150 to 320gsm knitted fabric; hip-, knee- or calf-length; shawl collar; three-quarter or full sleeves; self-fabric belt; some with hood, patch pockets
\$10 to \$20	Waffle fabric in cotton or silk blends; hip-, knee- or calf-length; shawl collar; short, three-quarter or full sleeves; self-fabric belt; printed pattern; some with hood, patch pockets
Above \$20	Cotton, T/C or 100% silk; designs for colder seasons with polyester fiberfill, terry, velour or coral fleece lining; shawl collar; short, three-quarter or full sleeves; self-fabric belt; printed pattern; patch pockets

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Top trends

- **Fabric variety:** China suppliers are adopting skin-friendly, moisture-absorbent and warmth-retentive materials in recently launched robes. They also choose textiles appropriate for specific seasons. Summer designs come mostly in cotton, cotton-silk and other lightweight fabrics, while those for spring and fall are made of polyester satin, velour or fleece. Winter variants have a cotton or T/C shell, polyester padding and pile textile lining.
- **Colors & patterns:** Blue, pink, gray, and camel and coffee brown are currently popular. As regards motifs, florals, plaids, hearts and animal-skin themes such as leopard spots and tiger stripes are still trendy. The decoration can be all-over or localized.
- **Price forecast:** Quotes will likely remain unchanged in the next six months. While material costs are going down, companies expect labor outlay to escalate further and the yuan to continue gaining strength.
- **Sales projections:** Banking on an expanded clientele, manufacturers anticipate 2012 revenue from foreign transactions to increase between 10 and 20 percent.

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[Cinetex Mfg Inc.](#)

★★★★★

Model: Cinetex-55

Description: Women's robe; 55:45 silk-cotton; woven; shawl collar; floral print; sizes S to XL; polybag packaging

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[King Hwa Dee Textile Co. Ltd](#)

★★★★★

Model: KHD-123

Description: Women's robe; 100% polyester coral fleece; 280gsm; knitted; shawl collar; custom print

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[Mayfair Accessories International Ltd](#)

★★★★★

Model: MBD-66

Description: Women's robe; 100% polyester coral fleece; shawl collar; custom print; sizes S to XXL

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[Qingdao Fantex Clothing Co. Ltd](#)

Model: FT200

Description: Men's robe; 100% polyester coral fleece; 260gsm; knitted; shawl collar; printed plaid; sizes S to XL; polybag packaging

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[Qingdao Textiles Group Apparel Co. Ltd](#)

★★★★★

Model: MensRobe

Description: Men's robe; 100% cotton or CVC; coral fleece or velour lining

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[Qingdao Ying Tex Co. Ltd](#)

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Model: 3246

Description: Women's hooded robe; 100% polyester coral fleece; printed pattern; sizes S to XXL

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