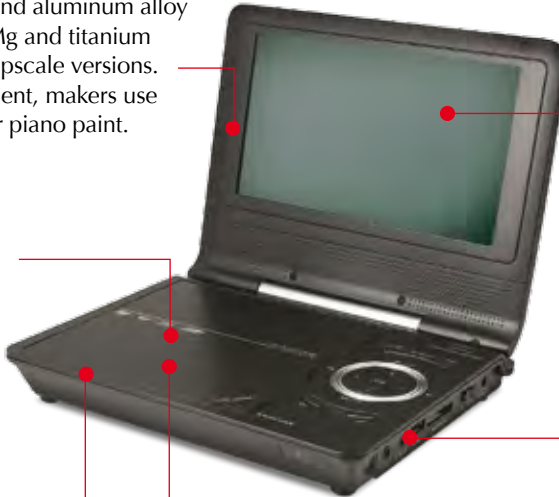


Higher resolution emphasized

Typical features

- **Housing:** Entry-level and midrange products adopt ABS and aluminum alloy for the enclosure. AlMg and titanium alloy are options for upscale versions. For the surface treatment, makers use metal wire drawing or piano paint.
 - **Add-ons:** Low-end players may have ATV functions with PAL, NTSC or SECAM support. Advanced types pack touch buttons, dual screens, FM tuners, digital photo frames, car adapters, digital TV, Wi-Fi and Bluetooth.
 - **Speaker:** Low-end players have one built-in 3W speaker. Midrange and upscale kinds have two built-in stereo and hi-fi speakers with 6W power output.
 - **Display:** Portable DVD players from mainland China adopt LCD panels from Taiwan providers Chimei, HannStar and AU Optronics. Panels with LED backlight are preferred for energy efficiency and better effects. The mainstream screen sizes range from 5 to 17in, of which 7 to 9in are the best-sellers.
 - **Ports:** An earphone jack, CVBS and USB 2.0 ports, and an SD/MMC/MS slot are common in entry-level models. Midrange and high-end releases have these, plus VGA, S-Video, YPbPr, coaxial, fiber-optic and LAN ports.
 - **Power supply:** Players run on 110 to 240VAC input and 9 to 12VDC output. All have a built-in rechargeable lithium battery with up to 5,000mAh capacity.
- 

| Price range (per unit) | Basic features |
|---------------------------|---|
| \$35 to \$45 | 7in LCD; 180-degree swivel; CD, CD-R/RW, HDCD, VCD, SVCD, DVD, DVD±R/RW, MP3, WMA, WAV, JPEG, MPEG-4, AVI; speaker; earphone jack, SD/MMC/MS slot, CVBS, USB 2.0 ports; remote control; ABS housing |
| \$50 to \$80 | 8 to 9in LCD; 270-degree swivel; CD, Picture CD, CD-R/RW, HDCD, VCD, SVCD, DVD, DVD±R/RW, DivX, XviD, MP3, WMA, WAV, AAC, Ogg Vorbis, JPEG, BMP, GIF, MPEG-4, AVI, MOV, RM, RMVB; Dolby, DTS; stereo speaker; earphone jack, SD/MMC/MS slot, CVBS, VGA, USB 2.0, S-Video, YPbPr, coaxial, fiber-optic, LAN ports; remote control, FM tuner, games, digital photo frame, car adapter, digital TV tuner; touch button, dual-screen display; Wi-Fi, Bluetooth; ABS, aluminum, AlMg alloy housing |
| Above \$85 | 10in or larger LCD; 270-degree swivel; CD, Picture CD, CD-R/RW, HDCD, VCD, SVCD, DVD, DVD±R/RW, DivX, XviD, MP3, WMA, WAV, AAC, Ogg Vorbis, APE, FLAC, JPEG, BMP, GIF, MPEG-4, AVI, MOV, MKV, RM, RMVB; Dolby, DTS; stereo and hi-fi speaker; earphone jack, SD/MMC/MS slot, CVBS, VGA, USB 2.0, S-Video, YPbPr, coaxial, fiber-optic, LAN ports; remote control, FM tuner, games, digital photo frame, car adapter, digital TV tuner; touch button, dual-screen display; Wi-Fi, Bluetooth; ABS, aluminum, AlMg, titanium alloy housing |

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Top trends

- **Higher resolution:** China makers are boosting resolution by employing HD LCD panels from Taiwan suppliers. Up to 800x480 pixels are supported by 7in digital screens, and 480x234 pixels by 7in analog types. Larger 8in digital and analog panels deliver 800x600 and 640x480 pixels, respectively.
- **Multifunctionality & product upgrades:** More models integrate digital TV, LAN, Wi-Fi and Bluetooth. Many have built-in stereo and hi-fi speakers for better sound quality. Releases are adopting up to 5,000mAh rechargeable lithium battery to extend the operating life.
- **Housing design:** Suppliers are adding patterns such as flowers and Chinese characters to enhance the visual appeal. The typical enclosure material options are ABS, aluminum, and ALMg and titanium alloy.
- **Price & export projections:** Most makers expect quotes to be stable in 1H12. Some, however, are implementing a markup of less than 15 percent to offset labor costs and lessen the impact of the stronger yuan. Many suppliers foresee overseas revenue staying at current levels, although several anticipate a decline due to the slowing European economy.

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[Guangzhou Songde Electronics Technology Co. Ltd](#)

★★★★☆

Model: SD-7597

Description: 7.5in TFT-LCD screen; SD/MMC slot, USB, A/V I/O ports

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[Shenzhen DBX Electrical Co. Ltd](#)

★★★★☆

Model: PDVD-701

Description: 7in TFT-LCD screen, 4:3, 16:9 aspect ratios; USB, composite video, coaxial ports, optional SD/MMC slot; OSD

[INQUIRE NOW](#)



[Shenzhen GIEC Electronic Co. Ltd](#)

★★★★☆

Model: GK-6870

Description: 7in TFT-LCD screen, 720x576 pixels PAL, 720x480 pixels NTSC; SD/MMC/MS card playback

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[Shenzhen Kaixuan Electronics Co. Ltd](#)

★★★★☆

Model: KX-9599

Description: 12in LCD screen, 16:9 aspect ratio; SD/MMC/MS slot, USB, A/V I/O ports; built-in double speakers

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[Shenzhen Newsun Photoelectric Co. Ltd](#)

Model: NS-759

Description: 7.5in TFT-LCD screen, 16:9 aspect ratio; SD/MMC/MS slot, USB 2.0, A/V I/O ports; Li-ion battery; 210x165x40mm; 880g

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[Shenzhen Sibio Industrial & Development Co. Ltd](#)

★★★★☆

Model: SB-9A

Description: 9in, 1024x600 pixels, 16:9, 4:3 aspect ratios; SD/MMC/MC slot

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